

<b>Listing Service</b>	<b>Value for Search Engine Results</b>			<b>Additional Notes</b>
	<b>Nationwide Searches</b>	<b>Local Area Searches</b>	<b>Free SEO Content Focus</b>	
<a href="#"><u>Bing Places</u></a>	3	3	6	Might require mail address, but worth taking the time to set up
<a href="#"><u>City-Data</u></a>	4	3	6	Easy to add a listing and make some SEO friendly edits
<a href="#"><u>CitySquares</u></a>	3	2	4	Easy to add a listing and make an initial review
<a href="#"><u>Dun And Bradstreet</u></a>	2	2	5	Often considered a credibility authority, this site is a "must setup"
<a href="#"><u>Google Places</u></a>	7	7	8	Requires Google + and an address for mail confirmation
<a href="#"><u>LinkedIn</u></a>	2	2	5	Requires LinkedIn account, but includes a lot of page SEO content
<a href="#"><u>Manta</u></a>	5	4	7	Simple and easy to setup with business information. Worth setting up.
<a href="#"><u>SuperPages</u></a>	7	7	6	Relatively easy to setup. Difficult to navigate, but the free option is viable.
<a href="#"><u>Yellow Pages (YP)</u></a>	9	9	8	Easy to set up and configure lots of items (be sure to claim listing after setup)
<a href="#"><u>Yelp</u></a>	7	6	5	Easy to set up (can add SEO friendly text to images, but no profile info avail)